





## Keely picks up her paintbrush to help the next generation

The Ron Pickering Memorial Fund and the Lloyd Cowan Bursary are delighted to announce their first fundraising collaboration to showcase the artistic talents of track and field athletes. "The Art of the Athlete" exhibition will be held at the Zari Gallery in London from 2nd to 27th May 2022. It will promote art by current and former track and field athletes and raise money for the two organisations to support athletes and coaches.

The gallery is inviting interested athlete artists from across the globe to submit their work for a chance to take part in the exhibition. They will join Roald Bradstock, aka The "Olympic Picasso", and Tokyo 800m silver medallist Keely Hodgkinson, who are both contributing. Keely was supported by the Ron Pickering Memorial Fund (RPMF) from the age of 15 and is a keen painter in her spare time.

Olympic 400m Champion Christine Ohuruogu set up the Lloyd Cowan Bursary (LCB) following the death of her legendary coach from Covid-19 in 2021. She said: "It is fantastic to be launching this exhibition with RPMF. Lloyd and Ron were giants of our sport. This is a unique opportunity for athletes and former athletes to showcase their hidden talents and sell their artwork whilst helping us to support the next generation of talent."

The selected artworks will be for sale at Zari Gallery. Profits will be split with 50% going directly to the Artist, 30% divided equally between the Lloyd Cowan Bursary and the Ron Pickering Memorial Fund and 20% of sales going to the gallery.

## **How To Enter:**

Artists may submit up to four works of art (2D, 3D, Painting, Photography, Collage, and more), via the portal: <a href="https://www.artgalleria.com/portal/b7e34a1">https://www.artgalleria.com/portal/b7e34a1</a>

## Each submission should include:

- A high-quality digital image in jpeg or pdf format minimum 300dpi.
- Image Details: Title (s) of work, Medium, Size, Price.
- Artist statement and bio, which can be typed in the body of the email or sent as an attachment.

**The deadline for submission is 15th April 2022**. If work is accepted, artists will be notified by email on that date and will receive a contract and inventory list.

For more information, contact <a href="mailto:info@zarigallery.co.uk">info@zarigallery.co.uk</a>